YOUR IMPACT, MADE VISIBLE. YOUR DAY, MADE SIMPLER.

A website and team platform built around the people behind RBCA CDC.



BUILT FROM OUR OCTOBER 2 CONVERSATION

The opportunity is bigger than a new website: help participants begin with dignity, give the team one clear view of each person, and make the CDC's story easier for employers and supporters to understand.

An easier first step

A short application, with deeper questions reserved for intake.

A calmer working day

Clear scheduling, shared records and useful follow-up in the selected scope.

Explore the website →

View the full proposal →

Try the team-workspace preview →

THE RIGHT AMOUNT OF LIFT.

Start with what helps most today. Each option builds on the one before it.

01 Website Foundation — $2,700

- Six custom public pages with authentic CDC photography
- Simple application, save-and-return and staff review
- Editable page copy, stories and events; one approved donation checkout

Estimated build: 2–3 weeks. Existing scheduling and follow-up remain with the team.

02 Team Platform — $5,400

- Everything in Website Foundation
- Student profiles, up to 15 case-prep questions and printable summaries
- Staff-controlled intake booking, follow-up queue and five pre-cohort emails
- Employer submissions and CDC-controlled introductions

Recommended for the intake, engagement and hiring workflow. Estimated build: 4–6 weeks.

03 Connected Growth — $8,100

- Everything in Team Platform
- Half-day filming, mission film, three marketing videos and homepage loop
- Six-page SEO, search setup and conversion tracking
- Private documents, up to 500 imported records, reports and alumni resources

For stronger operations and a stronger public presence. Estimated build: 6–8 weeks.

MAKE THE STORY TRAVEL.

CONNECTED GROWTH / INCLUDED IN THE $8,100 OPTION

Film the real story.

One on-site half-day session, up to four hours at one agreed Dallas-area location. Creative planning, leadership and graduate interviews, and program footage.

Give it more than one life.

One 90–120-second mission film, three 15–30-second vertical marketing videos, and a 10–15-second homepage loop. Editing, captions, branded end cards and web/social exports from the same shoot.

Be easier to find. Know what works.

Keyword planning and on-page SEO for all six public pages, titles and descriptions, internal links, sitemap and organization structured data. CDC-owned GA4 and Search Console setup, application and donation-link tracking, a 30-day content plan and one post-launch review.

A CLEAR SCOPE. A SHARED FINISH LINE.

All options include responsive layouts, existing-media placement, two consolidated review rounds, the training listed in the online proposal, and 30 days of launch support. Estimated build windows begin after approved content and required access; Growth also depends on filming availability and edit approvals.

Hosting, domain renewal, service-provider fees and ongoing care are separate. Extra filming, travel, paid advertising, ongoing campaigns and custom API work are quoted separately.

THE NEXT STEP

Choose a preferred option. We will confirm the final scope, payment milestones and launch dates in a written agreement. The current website and workspace preview show the direction; the selected operational connections and Growth deliverables are completed within the agreed project.

CDC supplies approved content, intake rules, media permissions and service-account access. Sensitive document collection requires agreed and tested storage, staff access, consent and retention rules. Selecting an option is a planning preference, not a signature or payment.